

ADVERTISING
BAL HARBOUR
DANIA BEACH
HALLANDALE BEACH
HOLLYWOOD
NORTH MIAMI BEACH
PEMBROKE PINES
SURFSIDE
SUNNY ISLES BEACH

Inside HEALTH

www.southfloridasun.net • Telephone 954. 458. 0635 Fax 954. 458. 0765

BRAVERMAN EYE CENTER

Ribbon-cutting ceremony celebrates cutting edge Refractive Surgery Center

By Lisa H. Knapp - Sun Times

Mayor Joy Cooper cut the ceremonial ribbon for the Refractive Surgery Center at the Braverman Eye Center on April 27. About 50 civic and business leaders celebrated with Dr. Stanley Braverman and his staff during a party with hors d'oeuvres and drinks in his office, which culminated with a tour of the new laser area and all the new laser equipment. The Braverman Eye Center has the only Excimer Laser System in over a 300 square mile area and the only LADARVision Laser with CustomCornea technology in nearly 600 square miles, from Ft. Lauderdale to Coral Gables to Plantation. Now that the Braverman Eye Center has its own laser facility in Hallandale Beach, patients no longer have to drive long distances to benefit from

Laser System in 2004 after the procedure received FDA approval. This class of ultraviolet lasers removes tissue with incredible accuracy at a sub-cellular level. Precise pre-programmed shavings of eye tissue produce a given optical correction in refractive corneal surgery, which is controlled by computer. "Refractive surgery is a wonderful procedure, but CustomCornea makes it even better, letting more patients see even better than ever without glasses or contact lenses," said Dr. Braverman. CustomCornea also reduces the chance for glare and haloes around lights at night that may be present after regular Lasik procedures. The LADARVision laser with CustomCornea uses space-age technology to create a three-dimensional map of each patient's unique visual



Hallandale Beach's local and civic leaders celebrated the ribbon-cutting of Braverman Eye Center's refractive surgery center. Pictured, from L to R: Chief Thomas Magill, Francine Schiller, Commissioner Joe Gibbons, Mayor Joy Cooper, Dr. Stanley Braverman, Vice Mayor Bill Julian, Dr. Joseph Amunategui, Commissioner Dorothy Ross, Armin Lovenvirth



Chief Thomas Magill, Francine Schiller, Commissioner Joe Gibbons, Mayor Joy Cooper, Jennifer Braverman, Dr. Stanley Braverman, Vice Mayor Bill Julian



Dr. Braverman's office hosted a party after the ribbon-cutting. Pictured: Dr. Stanley Braverman, Jennifer Braverman, Jordan Sayfie, Dana Klein, Sheryl Sayfie, Armin Lovenvirth



Dr. Braverman with a few members of the staff of Braverman Eye Center

this cutting-edge technology. LADARVision Laser with CustomCornea technology, currently not even available yet at the University of Miami's Bascom Palmer Eye Institute, allows patients who have been

errors that can guide the laser during the surgery. The machine also locks on the eye during surgery, using radar-tracking technology developed by NASA, to ensure precise alignment and accurate placement of the laser beam. In fact, this

have allowed Dr. Braverman to improve vision in over 20,000 patients' eyes. His reputation in the community has earned him the respect of his peers. Many optometrists and ophthalmologists from the tri-county area send their patients to Dr. Braverman for surgery. Over the years he has done laser refractive surgery and cataract surgery on many eye doctors as well as their family members.

Dr. Braverman has implanted more than 2,000 advanced refractive multifocal intraocular lenses during cataract surgery and was the first U.S. ophthalmologist to implant a ReZoom multifocal lens in a parent, according to Advanced Medical Optics, the company that makes the specialty lens implant. The FDA

approved ReZoom lenses in 2005.

"I chose the ReZoom lens for my mother's recent cataract surgeries because it gives patients greater independence from glasses than the traditional monofocal intraocular lenses," Dr. Braverman said. "Monofocal lenses only have one power, so patients generally need distance or reading glasses, as well as computer glasses.

A refractive multifocal ReZoom lens has five optic zones, including a distance-dominant central zone for distance vision, and near dominant zone for close-up reading. It gives the patient seamless vision from distance to near without the patient having to think about it. It's like being thirty years old again. It makes you much less dependent on

glasses, particularly after both eyes have been done. Like many patients, cataracts prevented Dr. Braverman's mother from doing the things she enjoyed, like driving her car at night or playing mah jong. Now, she enjoys these activities without glasses.

Medicare beneficiaries can choose to pay for an upgrade from traditional monofocal lenses to the new, higher-tech advanced refractive multifocal ReZoom lenses according to The Centers for Medicare and Medicaid Services (CMS). "Advanced refractive multifocal lenses are a huge improvement over traditional lenses. Patients have to pay extra for these lenses, but patients always say they are worth it, and my mother is no exception. She is thrilled with her new vision."

For many years, Dr Braverman has been a

voluntary clinical instructor at the University of Miami's Bascom Palmer Eye Institute, teaching their residents cataract surgery, as well as a clinical professor at the Nova Southeastern School of Optometry. Dr. Braverman has written multiple journal articles and has designed several instruments used in eye surgery today. He has also been an invited guest lecturer to many professional eye society meetings throughout the years.

"We strive to provide excellent care for every patient," he said. "Those under 40 should have a vision exam every two years, and 65 year-olds should have an exam annually. Patients over 70 should have their eyes checked every six months, or more frequently if they have eye problems."



Dr. Braverman explains how the laser works to (L to R) Dr. Joe Amunategui, Commissioner Joe Gibbons, Commissioner Dorothy Ross, Dr. Stanley Braverman, Mayor Joy Cooper

dependent upon wearing glasses to potentially shed their glasses and contacts.

Dr. Braverman has performed LASIK since 1996 when it was first approved by the FDA. He began wavefront LASIK surgery using CustomCornea with the LADARVision Excimer

tracking system is the only laser tracking system that has been named to the Space Technology Hall of Fame.

Dr. Braverman: Hallandale Beach's only full time laser refractive eye surgeon

These incredible advances in technology

The Braverman Eye Center was established in Hallandale Beach in 1981. The Braverman Eye Center is located at 1935 East Hallandale Beach Blvd. Call Rosemary at 1-800-92-EYES-1 or 954-458-2112 for a consultation for refractive surgery. To schedule a consultation for cataract evaluation call 954-458-2112. Visit www.bravermaneyecenter.com to learn more about laser refractive surgery and the upgraded advanced refractive multifocal ReZoom lens implant.